

# Vision Australia - 2011 Melbourne Cup Pin & Win charity partner

Vision Australia is proud to be named as the 2011 Melbourne Cup Community Programme Pin & Win charity partner.

The Melbourne Cup Community Programme supports Australian charities that create long-term health and social welfare programs. This initiative has been the primary charitable activity associated with the Melbourne Cup Carnival for more than 20 years.

As charity partner, Vision Australia is responsible for coordinating the sales of commemorative Melbourne Cup Pins before and during the Melbourne Cup Carnival.

All proceeds from the sales of the pins will be used by Vision Australia for the provision of its Seeing Eye Dog services and the upgrade of its puppy breeding and training facility in Kensington. Vision Australia is the only national provider of Seeing Eye Dogs. Our dedicated staff provide extensive training of puppies to prepare them for their journey as a fully trained dog guide. Our Seeing Eye Dogs are expertly matched to our clients, enabling them to independently move safely and confidently around their community.

Along with supporting Vision Australia through the purchase of pins, there is also the chance to win fantastic prizes\* valued at more than \$145,000 including:

- 1st Prize - Lexus IS 250C Sports Convertible valued at \$85,050;
- 2nd Prize - 1 Million Skywards Miles from Emirates valued at \$50,000;
- 3rd Prize - Hilton Surfers Paradise Holiday package for two valued at \$7,500; and
- 4th Prize - TCL Entertainment Package valued at \$6,296.