



MEDIA ALERT

Friday 30 September, 2011

LAUNCH OF SPRING RACING AT THE SAJC MORPHETTVILLE

To launch the nation's biggest racing carnival, the South Australian Jockey Club (SAJC) will be hosting an exclusive event at Morphettville Racecourse on Thursday 6 October, 2011. The Spring Racing Carnival is set to be an extravaganza of stunning fashion and glitz and glamour, with all the fun of a day at the races.

The Spring Racing launch will host industry, personalities and media along with Stephen Curry the lead actor who plays Damien Oliver ' and acclaimed writer/director Simon Wincer from, "The Cup" which releases nationally into cinemas on October 13.

Another highlight of the evening will be the introduction of the 'Face of' South Australian Jockey Club's (SAJC) Spring Racing – Jamie Lee.

EVENT DETAILS

- WHAT:** Official launch of Spring Racing Carnival
- WHEN:** Thursday 6 October, 2011
6.00pm – 8.00pm
(Best time for photographers 6.00pm – 7.00pm)
- WHERE:** Diva Lawns & Diva Lounge
Morphettville Racecourse
Morphett Road, Morphettville SA

AVAILABLE FOR INTERVIEWS:

Jamie Lee, 'Face of' the Spring Racing Carnival
Brenton Wilkinson, CEO South Australian Jockey Club

VISION OPPORTUNITIES:

Jamie Lee, 'Face of' the Spring Racing Carnival
Stephen Curry & Simon Wincer – The Cup
Key jockeys & trainers
Glamour display of fashion, hats, shoes & ties
VIP'S from Adelaide's social circuit

ENDS

For more information or to arrange media accreditation, please contact Gray Management Group:

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